

# 2023 SPRING SHOW BUSINESS AD ORDER FORM

**Important: All ads, paperwork, and payments must be received by March 31<sup>st</sup>, 2023.**

*Thank you for your support of the Clear Falls High School Emeralds Dance Team. The support from community leading companies like yours is a critical component in the success of the team!*

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Emerald Name \_\_\_\_\_



<u>Number</u>	<u>Ad Options</u>	<u>Ad Dimensions</u>	<u>Support Level</u>
_____	Full Page (B&W)	7 ½" x 10"	\$125 (Ad ready fee)
_____	Half Page (B&W)	7 ½" x 5"	\$95 (Ad ready fee)
_____	Quarter Page (B&W)	3 ¾" x 5"	\$65 (Ad ready fee)
_____	Business Card Ad (B&W) lines of text. Must be Ad Ready no photos. <b>Must be Black &amp; White JPEG format or an additional \$25 Design Fee applies.</b>		\$35 (Ad Ready fee) <b>\$60 (Not Ad Ready fee)</b>
_____	Inside Back Cover (Color) Note: Only one available on first come basis	7 ½" X 10"	\$300 (Ad ready fee)
_____	Outside Back Cover (Color) Note: Only one available on first come basis	7 ½" X 10"	\$400 (Ad ready fee)
_____	Ad Design Fee		\$25 (Additional fee for ad design)
_____	Late Fee if not submitted by March 31, 2023.		\$15

\$\_\_\_\_\_ **Total Support Level** (Please total amount.)  
(NOTE: Each bordered ad is priced individually. Ad sizes may not be combined for discount.)

**Payment:** Must be attached and submitted with ad.

\$\_\_\_\_\_ Cash \$\_\_\_\_\_ Check (Check # \_\_\_\_\_) \$\_\_\_\_\_ Venmo (\$3 convenience fee will need to be added)  
(Make checks payable to: CFHS Emeralds Booster Club)

Return form and payment to: Ms. Dowden at CHFS or  
mail to: Clear Falls Emeralds Booster Club, P. O. Box 191, Seabrook, TX 77586



**Important Ad Information:**

**Digital Ad Instructions**

Submit completed, final **Black & White ad in JPEG (or JPG) format at 300 dpi.**  
See **Ad Size Sheet** for the correct resolution and orientation for each ad size.  
Email ad to [emeraldsprogramad@gmail.com](mailto:emeraldsprogramad@gmail.com)

## Emeralds Spring Show Program Business Ad Sizes

### **Full Page Ad \$125**

Vertical format only

Size 7.5" x 10 "

Submit JPEG at 300 dpi

(2250 x 3000 pixels)

### **Half Page Ad \$95**

Horizontal format onl

Size 7.5" x 5"

Submit JPEG at 300 dpi

(2250 x 1500 pixels)

### **Quarter Page Ad \$65**

Vertical format only

Size 3.75 x 5 "

Submit JPEG at 300 dpi

(1125 x 1500 pixels)

### **Business Card Size \$35 Ad Ready, \$60 Non Ad Ready Fee**

Horizontal format only

Size 3.5" x 2"

Submit JPEG at 300 dpi

(1050 x 600 pixels)